120. (previously added) The computer readable medium of claim 118 where the element impact on an aspect of organization financial performance is determined by one or more

predictive models.

121. (previously added) The method of claim 118 where element value drivers,

composite variables or vectors are used as inputs to the predictive model that identifies

relative element of value contributions to an aspect of organization financial performance by enterprise and the output weights from the predictive model are used to determine

relative element contribution by enterprise.

122. (previously added) The computer readable medium of claim 103 where element

valuations are the sum of element contributions to each category of value present in the

organization.

123. (previously added) The computer readable medium of claim 122 where the

categories of value are current operation, real option, market sentiment and

combinations thereof.

124. (previously added) The computer readable medium of claim 103 where the method

used for calculating element valuations is determined in part by the level of interaction

between elements of value.

125. (previously added) The computer readable medium of claim 103 where element

valuations are calculated by summing the element of value contribution to each

enterprise in the organization.

126. (previously added) The computer readable medium of claim 125 where the element

of value contribution to each enterprise current operation includes the product of the

relative contribution of each element of value to each component of value and the

capitalized value of each component of value.

127. (previously added) The computer readable medium of claim 72 where the

performance information includes the identification of element of value characteristics

that are causal to changes in one or more aspects of organization financial performance.

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- 128. (previously added) The computer readable medium of claim 103 wherein relative element strength is determined using data envelopment analysis.
- 129. (previously added) The computer readable medium of claim 103 wherein option discount rates are determined as a function of relative element strength.
- 130. (previously added) The computer readable medium of claim 103 wherein the real option values are determined using dynamic programming, binomial algorithms, neural network algorithms or Black Scholes algorithms.
- 131. (previously added) The computer readable medium of claim 72 where the lists identify changes that will optimize organization revenue, organization expense, organization capital change, organization current operation value, organization market value and combinations thereof.
- 132. (previously added) The computer readable medium of claim 131 where changes are listed in capital efficiency order.
- 133. (previously added) The computer readable medium of claim 72 where equity trading is completed when the value of organization market sentiment is negative.
- 134. (previously added) The computer readable medium of claim 62 that learns the relative importance of the different elements of value, categories of value and enterprises in determining organization financial performance.